



For Immediate Release

Headstart Nursery Designs Flourish At Three Major Award Competitions

GILROY, CA, May 5, 2010 – After recently revamping its logo design and website, Headstart Nursery has been showered with praise from the creative world, earning top recognition at three internationally renowned design competitions.

As one of the nation's top growers of vegetable transplants and ornamental plugs and liners for more than 30 years, the company partnered with award-winning marketing and design firm, Articulate Solutions, for a fresh, new look. Among thousands of entries from dozens of countries around the world, the Headstart Nursery logo design earned premier recognition at the 2010 Summit Creative Awards, the Davey Awards, and the FEXY Awards. The Headstart Nursery website also took home top honors at the prestigious Summit Creative Awards.

"I am amazed by the overwhelming amount of acclaim that our new designs have generated," said Steve Costa, President of Headstart Nursery. "Our strategy of revitalizing the company brand was effectively realized with ideal results—these awards are really icing on the cake."

Creative Director Katherine Filice said, "The designs created by my team stemmed from a successful collaborative effort with Headstart Nursery. I'm grateful for the wonderful acknowledgements that have poured in and am especially proud to share them with such a visionary client."

About Articulate Solutions Inc.

Articulate Solutions Inc. has helped businesses successfully develop effective communication and design strategies since 1991. The company's portfolio includes creative award-winning communications and design work. Whether you need a strategically planned communications campaign or a simple brochure design, they make sure your creative work, works.

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EDITORIAL CONTACT

Katherine Filice, Executive Creative Director
katfilice@articulate-solutions.com
[408] 852.3510

Articulate Solutions Inc.
www.articulate-solutions.com
65 Fifth Street [Suite] 100, Gilroy CA 95020
Phone [408] 842.2275 | Fax [408] 846.8818

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