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VisitGilroy.com gets a Garlic Capital upgrade

January 20, 2015 (Gilroy, CA): Ready to meander through Gilroy's beautiful countryside along the new Wine Trail? Charming and friendly award-winning wineries await. Or is a fun adventure day with the kids at Gilroy Gardens Family Theme Park on your list? There's always the option, too, of a full day of bargain shopping at the Gilroy Premium Outlets.

No matter what your stay-and-play desire, the brand-new VisitGilroy.com website can help. Suggested itineraries, maps, hotels, dining possibilities, and plenty of Garlic Capital tips can all be found on the cutting-edge website recently launched by the Gilroy Welcome Center.

"The new website is very sharp. It's interactive and packed with great information," said Jane Howard, Executive Director of the Gilroy Welcome Center. "It's our top tool for marketing Gilroy, and we are absolutely thrilled with the new design. It's modern and unique."

VisitGilroy.com expertly outlines why Gilroy is a premium destination for out-of-town visitors. Plus, it's an excellent resource for people who live and work in Gilroy.

"I love using it to share all the great things going on in Gilroy! There are so many reasons to stay and play for more than just one day," said Howard.

The enticing new website was designed by Articulate Solutions, Inc., an internationally-recognized, award-winning creative services firm based in downtown Gilroy. The updated site features a unique layout with strong diagonal lines, diamond shapes, and interactive animation, with an HTML5/CSS3 platform that automatically optimizes the display for PCs, laptops, tablets and smart phones.

Information on the world-famous Gilroy Garlic Festival, highlights about key attractions, an events calendar, hotel options, golf opportunities, and abundant outdoor recreational possibilities – such as reserving a camping Yurt at Mt. Madonna County Park – fill the extensive website devoted to the Garlic Capital of the World.



Brian Bowe, Executive Director of the Gilroy Garlic Festival, says, "The new Gilroy Welcome Center website is more than dynamic, it's practically alive. The images, colors, shapes and layout all set this site apart, but it's the interactivity and free-flowing scalability across any platform that are truly unique. The fact that this was designed and implemented in Gilroy for Gilroy is simply outstanding!"

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About the Gilroy Welcome Center: The Gilroy Welcome Center is a non-profit Destination Marketing Organization (DMO) dedicated to promoting Gilroy as a visitor destination. Conveniently located in Gilroy Premium Outlets, the Gilroy Welcome Center provides a centralized source of local knowledge and information for both visitors and residents. It's also a great place to find unique Gilroy gifts and souvenirs. For more information, go to www.VisitGilroy.com.