



# Articulate Solutions

A CREATIVE SERVICES AGENCY

P 408.842.2275 F 408.852.0384  
65 Fifth Street STE 100 Gilroy CA 95020  
www.articulate-solutions.com

FOR IMMEDIATE RELEASE

Media Contact:

**Katherine Filice**

CEO | Executive Creative Director

Articulate Solutions

408.852.3510 | [katfilice@articulate-solutions.com](mailto:katfilice@articulate-solutions.com)

## ARTICULATE SOLUTIONS CELEBRATES 25 YEARS OF CREATIVE SUCCESS

November 16, 2016 (Gilroy, CA): Award-winning creative services firm Articulate Solutions announced the company is celebrating its twenty-fifth year in business.

Articulate Solutions was founded in 1991 by CEO and Executive Creative Director Katherine Filice, who stated, “Even though this is our 25<sup>th</sup> year in business, we are just getting started! Our company continues to lead the way in delivering creative solutions that help our clients maximize their potential. We have been truly fortunate to work in a wonderful, supportive community and to have an extremely dedicated and talented team. It’s been a gift to lead this company from its humble roots at a kitchen table to an internationally recognized agency.”

Articulate Solutions is a full-service design and communications agency that brings brands to life for clients across North America. The creative team includes talented designers, copywriters, marketing experts, and software developers that all work together to deliver “creative work that works.” The firm has won over 75 prestigious awards, which are proudly displayed on the trophy wall in the office lobby (and sometimes used as doorstops!).

Jason Raby began working for the company in 2004 and was named partner and Director of Communications in June 2013. Raby said, “Although we’re proud of the many design awards we’ve won, what matters most to us is delivering lasting and measurable results for our clients. If we don’t deliver a solid ROI, we have not succeeded. That’s been the driving force behind our exponential growth, in particular over the last five years.”

Articulate Solutions provides a wide range of turn-key creative and communications services, specializing in corporate branding and identity, website design, search engine optimization, social media marketing, and public and media relations. Clients include organizations of every size, from small family businesses and charitable groups to major corporations and global accounts.





# Articulate Solutions

A CREATIVE SERVICES AGENCY

P 408.842.2275 F 408.852.0384  
65 Fifth Street STE 100 Gilroy CA 95020  
[www.articulate-solutions.com](http://www.articulate-solutions.com)

Jane Howard, Executive Director at the Gilroy Welcome Center, said, “Articulate Solutions is an amazing company to work with! The breadth of the team member skillsets, the ‘no problem’ attitude, and the commitment to professionalism at all times is consistent throughout the organization. Gilroy is fortunate to have a company of this caliber located in our community.”

To learn more about Articulate Solutions or browse the company’s online portfolio of creative projects, visit [www.articulate-solutions.com](http://www.articulate-solutions.com).

