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The Design Awards Keep Coming for Articulate Solutions

October 31, 2017 (Gilroy, CA): The trophy wall at the Articulate Solutions office in downtown Gilroy is getting a little crowded. The creative services firm recently added both Platinum and Gold MarCom Awards and two Silver W^3 Awards for designing the large sign panels for the Gilroy Historic Paseo and creating cutting-edge websites for State Center Community College District and *gmhToday*.

The Gilroy Historic Paseo project, winner of Marcom's highest Platinum Award, was truly a labor of love for the creative team at Articulate Solutions and a group of dedicated community volunteers. The series of seven panels was created to line the paseo (or pathway) on Monterey Street between Fifth and Sixth Streets.

Each panel is about nine feet high and covers a segment of Gilroy's history, from Early Settlers and the roots of Agriculture through The Cowboy Era and the growth of Commerce and Hospitality. Visitors can also learn all about Garlic and the diverse group of people who have come together to become "The Community with a Spice for Life."

Al Pinheiro, Chairman of the Gilroy Historic Paseo Committee, stated, "Our volunteer committee members enjoyed working with the Articulate Solutions designers on this one-of-a-kind community project. We are thrilled with the results—and honored to share this prestigious award with them!"

The MarCom Gold Award for State Center Community College District is for a family of websites, including one for the district office as well as individual websites for each of SCCCD's six campuses and centers, which include Fresno City College, Reedley College, and Clovis Community College. Articulate Solutions worked with the webmasters and other stakeholders at each campus to provide a cohesive brand and similar functionality across all the different sites while still allowing each individual campus to have its own unique look and feel. The SCCCD suite of websites won MarCom Gold in the Educational Institution category.

The creative firm's website design for gmhToday, a full-color, upscale community magazine that highlights all things Gilroy and Morgan Hill, actually won W^3 Silver awards in two different categories: Publishing for Websites and Magazines for Websites.

The MarCom Awards is an international creative competition that receives over 6,000 entries each year from corporate marketing departments, advertising agencies, PR firms, design shops, production companies, and freelancers. The W³ Awards honors creative excellence on the web and is sanctioned and judged by the Academy of Interactive and Visual Arts. Articulate Solutions has won over 100 awards from MarCom, W³, and other design competitions.

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About Articulate Solutions:

Winner of over 100 national and international design awards, Articulate Solutions provides a wide range of communications and design services, specializing in advertising, website development, content creation, brand development, and media relations. The creative team includes talented designers, copywriters, marketing experts, and website developers who all work together to produce creative work that delivers measurable results. For more than 25 years, the firm has been bringing brands to life for clients all across the world, including major corporations and global accounts. To learn more, visit articulate-solutions.com.