



Articulate Solutions
A CREATIVE SERVICES AGENCY

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Jason Raby Named Chief Marketing Officer at Articulate Solutions

July 7, 2021 (Gilroy, CA): Articulate Solutions recently promoted Jason Raby to Chief Marketing Officer, reflecting his increased responsibilities and executive leadership role at the award-winning creative services agency.

Born and raised in Gilroy, Jason first worked for Articulate Solutions as a summer intern in 2004 and joined the company full-time after earning his B.A. in Communication Design with an emphasis in Graphic Design. In more than 16 years with the company, Jason has contributed his design skills, technical knowledge, and data-driven approaches to deliver award-winning marketing and communications services for a wide variety of clients. Since being named a partner in 2013, Jason has continued to expand his skill sets and leadership role within the company.

CEO and Executive Creative Director Katherine Filice said, "Jason's stellar leadership has helped guide our company through many evolutions and a very challenging pandemic. He's kept our organization connected and served as an outstanding example for our team. Jason has an excellent track record of going above and beyond for our clients—and that has helped our business continue to navigate dynamic shifts in the marketplace."

Jason Raby said, "I'm really proud to be part of an amazing team at Articulate Solutions. We all work together to deliver creative work that's backed by solid data—and that delivers real, measurable results. We've all learned a lot over the last year-plus, and our clients can see that we are very adaptive and resilient. I know we'll be ready for whatever comes next"

About Articulate Solutions:

Winner of over 150 national and international design awards, Articulate Solutions provides a wide range of marketing communications and design services, specializing in brand development, advertising, website development, and media relations. The creative team includes talented designers, copywriters, marketing experts, and website developers who all work together to produce creative work that delivers measurable results. For nearly 30 years, the firm has been bringing brands





to life for clients all across the world, including major corporations and global accounts. To learn more, visit articulate-solutions.com.

